

FEEDING THE FUTURE

As the world's population continues to multiply, it is now more important than ever to examine the impact that our food choices have on others.

How can we possibly feed 7 billion people?

A renewed sense of responsibility and altruism is a good start.

Wasted Resources, Wasted Lives



Animals raised for food currently take up 30% of the Earth's entire land surface

Livestock Grazing



- threatens native plant species
- leads to soil erosion and eventual desertification
- renders once-fertile land barren

The Broken Link in Our Food Chain

16 lbs. of grain can...



be fed to a cow

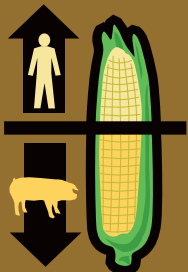
or

be fed directly to humans



which will provide just 1/3 of daily caloric needs of just one person.

and meet the caloric needs of up to 10 people for a day.



60% of the world's grain is fed to farmed animals.



Meanwhile, 925 million people do not have enough to eat.

925,000,000



Because No One Should Go Thirsty

Approximately 884 million people lack access to clean water.

That's more than the populations of the USA, Canada and the European Union combined.



Water Needed to Produce



1 lb. of meat = 2,400 gallons



1 lb. of wheat = 5 gallons



Water Used in Meat and Soy Production in 2009



5 trillion gallons



235 trillion gallons

Are you outraged by our current food system? Take a stand: Go vegan.

PETA