

Dame Vera Lynn D.B.E, LLD, M.Mus

Beverley Aspinall
Managing Director
Fortnum & Mason Plc
181 Piccadilly
London W1A 1ER

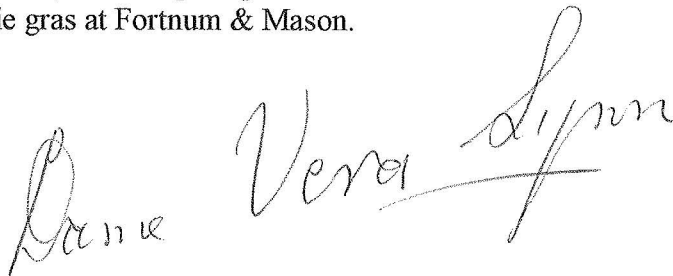
Dear Ms Aspinall

Britain has many things it can be proud of, and I consider our respect for the welfare of animals to be of them.

I was therefore most upset to learn that Fortnum & Mason stocks foie gras – a product so cruel that its production is not allowed in the UK, and yet you continue to import it from France. There is no way to produce foie gras humanely, and the force-feeding process is universally condemned by veterinarians, scientists and animal welfare groups. For a department store with such a proud British heritage, it made me sad that you would wish to tarnish it by associating yourself with the force-feeding of animals.

Please assure me that you will spare geese and ducks the trauma of force-feeding by pledging to end the sale of foie gras at Fortnum & Mason.

Yours

A handwritten signature in cursive script that reads "Dame Vera Lynn". The signature is written in dark ink and is positioned to the right of the word "Yours".

Dame Vera Lynn D.B.E., LLD, M.Mus.