

*p b i l l i p c o l l i n s l t d*

Galen Weston, Chair  
Selfridges  
400 Oxford Street  
London  
W1A 1AB

Dear Mr. Weston:

I am writing on behalf of People for the Ethical Treatment of Animals Europe (PETA) and myself to ask that you stop selling foie gras at Selfridges.

You probably know that every animal protection group in the world condemns foie gras as cruelty to the birds, with 15 countries actually banning its production. As you can imagine, the scientific consensus has to be very strong for a country to ban the production of something, but indeed, foie gras production is really that cruel. A description of foie gras production is not for the faint of heart.

Pipes are rammed down birds' throats a few times per day. The pipes puncture many birds' throats, sometimes causing the animals to bleed to death. This cruel procedure causes the birds' livers to become diseased and swell to up to 10 times their normal size. All the birds that don't die become sick and lethargic, and indeed, death rates skyrocket during the force-feeding time.

Won't you please dissociate Selfridges from this cruel industry that is opposed by about two-thirds of Britons? Selfridges' reputation is being dragged into the mud, which is tragic and is not something you should allow to happen.

Please, do the right thing – stop selling foie gras.

Sincerely,

A handwritten signature in black ink, appearing to read 'Phil Collins', with a long horizontal flourish extending to the right.

Phil Collins, LVO